



WHITEPAPER

Becoming a Boss – Rethinking Business Education for Kids



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Abstract

“Why do you want to fight?

Because “I can’t dance” Says Rocky.

Was the catchphrase that put Sylvester Stallone on the Hollywood a list? Knowing what you want in life is extremely important but what about “timing”. Imagine if you knew what you wanted to do in life at the right time, what would happen to your future?

Every parent wants their kids to do better then them. If you ask them “What you want your kids to be, A Boss or A Worker? Chances are very high most parents will say “A Boss”.

But if you then ask “What are you doing to make sure they become bosses?” the answer is going to be short.

The schooling system was built to produce workers and that is what most parents are doing, putting your kids in a school. Your actions contradict your desire. You want a boss but you are putting them through a system, which produces workers.

The Cold Facts

The cold facts are:

- Few education institutions really care about helping your kids future nest grow, no matter how precious it may be to you.
- Few teachers are looking to assist in building or preserving your kids “becoming a boss abilities” at individual level.
- And no school is going to alter its curriculum in light of its effects on your kid or in consideration of their goals.

If you had the chance to read *The Skeptic’s Guide to American History*, you will know – – American schooling system was mainly designed to instil discipline, not to foster learning. Education was more about forming behavioural habits to enforce mental habits, not the other way around.

Here is the kicker – when learning is about how to conform. Predictability is the ultimate goal. Yes, you read it right. But your kids have unique minds, their own ways to learn, their own abilities and since the economy now wants something different, something unique, something creative. Education system can’t give them that.

The logic created by Horace Mann was and is still the same: The best man for the job. If you could compete and do well, when your education ends, you would be hired for a good job. If you were hired by a good company, your virtuous habits of competing from your school days would eventually lead to your promotion. As you keep getting these promotions, you will make more money and eventually one day when you are old, you reach financial comfort. Or in some cases even significant wealth!

You know this from your own encounter with education. You were lumped into groups rather than treated as individuals. This is because it makes “education” much easier, even if it does nothing for the individual student who don’t adapt well to the cookie-cutter system.

Try asking your kid “How did you do in your exam” most likely your kid can’t say: must wait for the exam to be marked. This is a corrosive mind-set, which quickly eats away motivation and enthusiasm. Their entire world is defined between 0 and 100 and then summarised in 5 letters – – A being on the top end. In reality, what is number one enemy of Creativity: It’s Comparison?

This story, in one form or another, occurs all the time. Everyone talks a good “deal” About their own take on what education does for their kids. And even if everyone’s sincere – – no one is thinking about your overall financial picture.

How to tell who really has your kids' best interest when you don't have a bundle in the bank?

Our KidBizo ICO: Winning The Game Of Life – – has only one purpose,

One interest: To enable each kid enrolled in the program to achieve security and financial independence with just those ideas most suitable to their particular circumstances.

We're not a college or a university, nor do we have any traditional "bunch all kids in a seat" outlets for the public. We are already the largest independent Boss creation service offering a unique completely practical course and successful method of helping your kid turn dreams into profitable businesses, increase confidence and acquiring wealth.

In plain English, this means we win when your kids win. Our vested interest is your success.

What's more if you truly want your kids to do better in life, waiting until they finish their education is sure way to put them in a rat race.

The reality is simple, more your kids learn at this age, more time they will have to practice and more they practice, just like any other habit, better they will do in game of life.

Imagine becoming a boss training was available to kids everywhere ... including the underprivileged kids around the world.

Imagine once they finished their business creation and confidence building training, they had the funds to realize their business dreams. What will happen to this world if the next generation was actively trained to "Create".

From technology, to food, from health to gadgets, amount of change that took place in the last 10 years is paramount but guess, which industry did not change much?



Education is it...

The creation of standardized education happened more than 150 years ago. It was a time when the industrial revolution was taking place and industry was booming. The factories were everywhere, and many employees filled every one of them. There was a need for a standard practice for defined processes, when it came to the work within the factory. Efficiency was the key to operations and without a defined process, money was lost. Although this was very much needed at the time, it led to the birth of what has been dubbed “The 19th Century Factory Model Education System” – which created the age of average in the workplace.

Formal education in the form that it exists today, is based on the principles established 150 years ago. The idea then, was to create a bunch of young workers who could follow basic instructions and produce homogeneous results. When humans first started mass producing things, this was the system that came in handy.

The industrial economy factory-model classroom, inspired in part by the approach Horace Mann saw in Prussia in 1843, needed factory workers and that is exactly what it produced. What do we need today? Today we don’t need factory workers seemed to adequately prepare American youth for the 20th century industrialized economy. It stemmed less from a belief in the economic or moral imperative of education for all children and more from a desire to simply create a tolerant, civilized society with a common sense of national identity. Started first in Massachusetts, every state in America adopted the same pattern in the next few years. It soon spread to the rest of the world and the public education system, globally, is still based broadly on the same pattern.

Mann’s vision made sense for the industrial age in which he lived. The factory line was simply the most efficient way to scale production in general, and the analogue factory-model classroom was the most sensible way to rapidly scale a system of schools. Factories weren’t designed to support personalization; neither were schools.



1. <https://www.theatlantic.com/business/archive/2012/05/how-to-break-free-of-our-19th-century-factory-model-education-system/256881/>

Today, the same system appears hopelessly out of place as it is still creating followers or subordinates and is producing lesser number of leaders or original thinkers. There is a need to promote creative thinking and development of entrepreneurial talent at a young age, because every market in every corner of the world needs business leaders. Not to forget that this problem is worldwide.

The Information Age has facilitated a reinvention of nearly every industry except for education. It's time to unhinge ourselves from many of the underlying assumptions based on which we deliver instruction and begin to design new models that are better able to leverage Nature (God given ability) talent, and Nurture (training to bring out the Nature) ... couple it with "time" (allowing kids to practice at young age), and technology to best meet the unique needs of each student. In doing so, we can help children think of "creation" rather than just "consumption". Our commitment to public education has lasted for the last 150 years but it's about time we change the blueprint for how to deliver it.

However, there is no switch that can be flipped to solve this problem. There are various initiatives by individuals and enterprises that encourage children to start thinking independently and becoming financially literate, while they continue to learn the formal way. The problem is, how do you reach out to every corner of the world, and supplement the current pattern of education with academies or institutions that encourage creative and independent thoughts.

Kidbizo has been working to teach kids to be creative, risk-takers and having an entrepreneurial mind-set. Kids who are part of Kidbizo, get mentored by real entrepreneurs and learn from their experience but will be able to chart their own course. Kidbizo and organizations that are similar must expand and improve their outreach so that every child in every remote corner of the world gets to be part of this new entrepreneurial revolution, from a young age. For this, heavy resources are required, and the traditional Capital providers are too risk averse and traditional to fund something so unconventional. Funding for creating young bosses through the ICO route makes sense.



Market Overview



The education sector in the UK alone is estimated to be valued at £122.1 billion , with a forecasted growth rate of 2.1% between 2019 - 2024. The U.S. education market was valued at around USD 1,350 billion in the year 2017 and it is expected to reach approximately USD 2,040 billion by 2026. The U.S. education market is expected to exhibit a CAGR of more than 4.5% between 2018 and 2026.

For start-ups like Kidbizo to start expanding and become a global player, an ecosystem of kid's universe must be created to not only train young minds but allow them to faster creation. Every parent around the world want their kids to do better and are willing to do what it takes to make it happen. Unlocking the mind capital, resources and desires of the parents and creating a collective collaboration for the kids to excel would challenge established norms.

In the new Crypto Economy, entrepreneurs are coming up with ground-breaking business ideas and raising money from crowds to execute their ideas, instead of reaching out to traditional VCs. They are creating new micro-economic systems around the projects that they are building, which are funded by and denominated in their own brand of 'tokens' or 'coins.'

Recently, there have been changes recorded in start-up investing using crypto currencies. From January 2017 to February 2018 (14 months), over \$5 billion was raised using ICOs (Initial coin offering) where traditional VCs deployed just \$1.3 billion of investment funds, across various fundraising stages during the same period. This is a once in a generation paradigm shift, and opportunity.

2. <https://www.ibisworld.co.uk/industry-trends/market-research-reports/education/>

3. <https://www.zionmarketresearch.com/news/u.s-education-market>

In the past few years, ICOs or Initial Coin Offering have emerged as the new age Crowd funding, with \$5 billion raised through the ICO route in 2017 alone . ICOs have recently allowed block chain start-ups to crowd fund their projects through the block chain by issuing digital tokens, which the user can then trade, spend, and use within the block chain platform. Started in crypto community, ICOs are now becoming popular outside crypto assets economy. Venture capital and start-up community are one of the biggest adopters of this block chain based technology.

Regardless of their type, crypto tokens do provide a unit of value in the block chain-based project by which they are denominated. This is the most disruptive change ever witnessed in start-up investing. With most of the VC investments, funds were tied up in the start-up through multiple rounds of financing, mostly without the chance of witnessing liquidity until a buyout, merger or IPO happened – this may take 4 to 8 years typically. With ICOs, what used to take 4 to 8 years, now happens in a matter of days. And to top it all, start-up founders typically do not see their equity diluted and end up raising funds equivalent to a Seed round plus Series A and sometimes even Series B, depending on how successful their ICO is.

The overall market capitalization of all the crypto currencies is \$ 417 billion currently and is poised to hit the \$ 1 trillion by the end of 2018. The overall value of the coin market is estimated to be more than \$ 90 billion . An ICO is a new fundraising (and initial user acquisition) vehicle available to early stage start-ups to-

- Raise capital from a bigger pool of investors that has not been accessed before,
- Attract early followers,
- Create community around the project,
- Without the founders relinquishing control or diluting their ownership to VCs, and
- Without having to be burdened by the complex and cumbersome process of a public listing.

By issuing digital tokens through an ICO, versus raising traditional equity investment, start-ups provide their backers with first access to their technology as well as an economic interest. If the product or service creates a buzz when it is launched or during its pre-launch phase, the buyers could then, potentially sell their tokens via a secondary market.

This soon to be Trillion Dollar market presents a huge opportunity for Kidbizo to raise funds, without diluting equity and at a faster pace to set the stage so they can greatly bolster the entrepreneurial spirit of kids globally.

4.<https://www.forbes.com/sites/outofasia/2017/12/18/icos-in-2017-from-two-geeks-and-a-whitepaper-to-professional-fundraising-machines/#347bd217139e>

5. <https://smartereum.com/3223/cryptocurrency-market-valuation-to-hit-1-trillion-this-year-cryptocurrency-predictions-2018-fri-may-04/>

6.<https://www.reuters.com/article/bc-finreg-bitcoin-ico/initial-coin-offerings-present-dangers-to-investors-new-challenge-for-u-s-regulators-idUSKBN1942HF>

Project Overview

Through this whitepaper, we propose to address the prospect of facilitating entrepreneurship by funding and promoting “Young Bosses” that promote entrepreneurial spirit among kids from an early age. The kid ecosystem we will create will work on key fundamentals from creation to confidence, from higher self-esteem to being able to believe in yourself ... Kids will confidently learn to turn their ideas and dreams into liveable realities. They will learn what it takes to be successful and they will also learn how to bounce back from the failures. We will have them shoot for the moon and if they fall, we and the guardian angels full of parents will be there to catch them. We will provide them with tools, resources and know how but most important aspect they will get is “Time”. They will have the “Time” to apply the learning to application, they will have the “time” to practice.

They say practice makes it perfect, we say practice away. KidBizo has already started traveling on the path and more than 1,000 parents are loving it. We want to do so much more and for so many more. Every time we hear someone can't afford it, someone will be left behind ... we ask ourselves, Why? This ICO from money side, we are taking all your risk away, you are buying token options, which are convertible when the price at least doubles but Imagine the buyers of the tokens are not just coming for money but they too want to make a change. Imagine if collectively we could create a living breathing ecosystem, where young minds from the rich and the poor can be taught to test their own limits, can be given hope to be able to fly.

The Gaps

The major gaps identified in the current education system globally is, that it was designed for needs of human civilization 150 years ago but it is still running strong because we don't really have an “alternative”. In today's world, the advent of technology, information and various tools and aids, where we need thought leaders and not mere followers, this system is hopelessly out of sync.

We need youngsters and children who:

1. Can think independently and creatively
2. Are not afraid of taking risks
3. Want to become financially independent at a young age
4. And learn to be enthusiastic about creating more jobs than getting one.

Challenges Faced by Creating Young Bosses

1. Education is in us, we believe in it and we live by it. It has done an amazing job to become a “Must have” in everyone’s life. 150 years ago, education was created to produce workers. Most people want their kids to have a good job and rightly so, education is the vehicle to make it happen. Your job depends on the level of education you got, the schools you went to and universities you graduated from. Although the world is worked by majority of the workers but it is ruled by limited number of businessmen.
2. Our grandparents believed in education, so did our parents and us. We want our kids to follow the path we already travelled on and the path is education. When something is this known, this rooted, we let our kids believe in it also. What choice do we have when there is no alternative?
3. We spent most of our time training to become workers and we are doing the same with our kids, training them to become workers. Why wouldn’t they be successful at getting a job when that is what they trained for and have higher chances of business failure because that was not what they were prepared for?
4. Education is so successful at getting us a job that exploring anything else early enough is terrifying for parents. The tide is turning on mental level. Ask a parent do you want your kids to become Bosses or Employees and most will say “Bosses”. Yet ... we still put them through education, which will produce workers.
5. Challenge is huge, there are chunks of people who actually are against teaching kids about business, money or anything that contributes to financial freedom and those are very vocal souls.
6. Education system itself is such a huge business it has done an amazing job brainwashing parents of not looking at anything else.
7. We are used to waiting for 18 years of training before our kids step into real Game of Life. Before they realize the rules are not what they were taught in school.
8. The challenges also is that we know what awaits for the kids at the other end of the 18 years ... do things right, get a right education from the right institutions and you got yourself the right connection and the right job.
9. Failing itself is a challenge: Everyone knows someone who tried a business and failed. What is interesting is the fact that, they never realized why most businesses fail? Could it be because the people running them were trained to be workers and never really practiced learning to launch a business and never had the practice nor training to run one either. Imagine what would happen to business failure rate if kids were taught about it just as much as they were taught about becoming a worker.
10. Very nature of parents, something to be overcome is a challenge. We can write a never ending list of challenges but what the world needs is a solution.

The Solution

And the solution is:

Creating an ecosystem for kids to become confident bosses, learning about resilience, learning to handle successes and failures and practicing to become better.

Imagine getting the entrepreneurial journey to reach to all corners of the world and one out of every 5 kids one uptakes a parallel path of practice to become “Creators”. Imagine what it would do to their own circumstances, communities and to this world?

If we want 20% of the kids in the world to shoot for the moon, have the parents to take a newer path, we need to make sure the newer path wins their heart.

To make sure we make a statement of fact, that creators could create great things. We are going to take the highly liquid manner of raising funds through Initial Coin Offering or ICOs, which have no entry or exit barriers. To see if we can improve the existing norms ... We sat with the very same kids in KidBizo who are learning to become bosses and did a powwow and result were nothing short of amazing.

Imagine not following the rules and doing an ICO where the end users has nothing to lose, buy options for \$5,000 worth of tokens without paying anything upfront ... first step to having the world listen.

Allowing them to only contribute when the token options become double, will change the listening to believing. This increase in personal fortune for the token holders will create a simmer of hope towards actually looking into the importance of young minds actively encouraged to create and given “Time” to practice.

When we break the rules of how ICO are done, in process we are saying there is a better way. Why do the end users need to take all the risk in the hope that price of the token will go up. We are saying, we will deliver on our promise of making “Young Bosses” a reality at the level that the value of the tokens will go up and in process all those who are part of it, Win.

THE BIGGEST WINNERS WILL BE THE KIDS

the “Young Bosses”

The Solution

Kidbizo is committed towards educating every kid in the world to be financially independent and have the choice to becoming a Boss. We will not only educate the kids about how to become a Boss, but we will also invest in their promising business ideas to make them grow collectively. Every kid owner of Kidbizo and supporter of ICO will be sharing the success of each and every business created and supported by ecosystem of “Young Bosses”.

The right mind-set, makes humans the most efficient animals in the world. What if becoming bosses normally just in the right hands would be available to all including the underprivileged. What would it do to their Mindset?

Giving kids the tools, resources, know-how and “Time To Practice” could be the single biggest factor in making a new world without the Rat Race.

What makes Kidbizo ICO different?

In any traditional ICO, you buy-in with one of the existing coins like bitcoin or Ether and if the value of the coins you bought goes up, you make money but if the value goes down, you lose money.

But Kidbizo kids have come up with an innovating ICO idea that covers all downsides of any investors even before they commit to any investment. Every investor/ supporter has the option to grab \$5,000 worth of coins without paying any money up front. They only pay when the value of the coin at least doubles and stays there for at least 14 days – It’s as simple as that. No risk, no downside, and no failure for the customers. When the value of the coin at least doubles and stays for two weeks, that is when you exercise the option to purchase your \$5,000 worth of tokens. All investors or supporters have to do is to create a crypto wallet (if you don’t have one) and grab the tokens. This is not to say that we will not allow those who want to contribute their commitments early, that choice will be left to the token holders.

Kidbizo ICO will revolutionize how ICO’s are launched and managed and will allow people from all walks of life throughout the world to participate. All investors will have to do to invest in a risk-free, revolutionary ICO, without spending a penny of your money up front, is create a crypto wallet and grab the tokens. If you are waiting for the catch, please don’t, because there isn’t one.

We kids are asking you for no money and we are giving you options to own up to \$5,000 worth of tokens without paying anything until “at minimum” it doubles in value.

YOU LOSE NOTHING.





HOW IS KIDBIZO TAUGHT?

Kidbizo is taught as 1 video per week for 20 to 40 mins in length with a short quiz. The concepts are thought so the kids can understand them and remember it for rest of their lives. We don't want kids and parents to be overwhelmed with content with their busy lives! But giving nuggets of information is very powerful. They are able to internalize the information easier. Statistic of drip feeding education.

Our program is designed for kids and parents to participate together. In our modules are also parts that parents will learn. For example, do you know what three different types of income are?

We also have events for kids! These are fun events designed by the Kidbizo kids where they are able to sell their ideas and earn income! Parents also have a chance to learn too!

Within the program are consistency tests such as an idea game where kids have to write an idea a day for 40 days! This helps them create a habit of constantly using their imagination and also they have a huge list of ideas that can become profitable!

We have exam and certifications for kids! After each exam, the child gets a certificate and an award! Each exam is a landmark for them.

Kids get to earn money straight away while they learn! Our affiliate program for parents and kids allows you to earn money straight away and put our teachings into practice! How do you grow income in a fun way? We will show you exactly how.

KidBizo Roadmap

WEEK 1

Easy Life vs Hard Life

WEEK 2

Become a Maths genius

WEEK 3

Where do ideas come from?

WEEK 4

Idea banks

WEEK 5

How to use the idea bank and become a genius!

WEEK 6

What do businesses need?

WEEK 7

Websites

WEEK 8

Videos

WEEK 9

Good money vs Bad money

WEEK 10

RECAP

WEEK 11

Exam 1

WEEK 12

You are AWESOME!



TeenBizo Roadmap

Week 1	Easy life hard life, types of money
Week 2	What do you need to start a business
Week 3	Finding a profitable ideas :
Week 4	Deciding to Sell a Niche Product
Week 5	The old way Vs the new way
Week 6	Who is the customer :
Week 7	Why validate it : (once you know exactly who the customer is : validation is the key)
Week 8	What do you need to validate it
Week 9	Your time : how to use it so you don't lose
Week 10	Create A pitch in your mind : First sale Starts in your head
Week 11	Put the pitch on the paper : 9 things a pitch must have to get the first sale
Week 12	first 10 things, which will kill your business before you start it
Week 13	next 10 things, which will act as your enemy towards success
Week 14	You can't validate your business idea if these 7 things are around
Week 15	Tools need for Landing page :
Week 16	5 things needed to create a million dollar landing page
Week 17	Domain name : how to pick a high converting domain name for less than \$10
Week 18	How to pick a domain, which already has value and reach
Week 19	An ad : How to create a high converting ad
Week 20	step by step 20 points checklist for producing an ad, which will make you profitable
Week 21	Anchor post : A single article with potential to make you more than \$10,000
Week 22	A video : How to produce a Video that will convert
Week 23	A list : Why it is your blank cheque
Week 24	validate it (8 hours to business profitability) : that's all it takes

Five Pillars for Creating Success Path for Kidbizo Kids

1: Imagine Your Child Being Handheld by A winning Team, Who Knows How to Create Successful Ventures The first part is extremely powerful: It is having an online business team with practical experience in creating successful internet ventures. This is then complimented by people who have worked for many years dealing with Children's confidence and situation handling. The lesson creators are encouraged to be as creative as possible to make sure kids can understand, relate and love the lessons being thought.

Their mind-set and confidence increases with each lesson and the knowledge they gain remains with them for rest of their lives. They have no boundaries as long as what they reach, fits with our mission: To prepare kids for "Game of life" with a positive mind-set, situation handling and business creation.

We then take the lessons and put them through a very rigorous qualitative and quantitative testing process. The combination of creative lesson planning and solid research methodology has consistently ensured that we bring new, exciting and winnable mind-set to children.

2: Creativity As A Power Source To Create Easy Life Blueprint For Your Child

Creativity is hugely powerful in building elements for our content and context through our lessons. We work with some of the best internet minds, designers, copywriters, marketing experts, often encouraging them to break the rules in search of new creative breakthroughs. One of the best example we can provide was to take the entire "worker" and "business owner" concept and make it easy to understand for young kids and teens. Allowing them to choose if they want to work for someone or be the Boss. After long planning sessions, it was presented in two simple questions:

Do you want an Easy Life? Or Do you want to live a hard life?

Easy life = Owning your own successful business and creating your own rules

Hard life = Work for someone else and follow their rules.

Not only do kids understood the importance of business but they love it. Ask any of the KidBizo kids if they want an "Easy life" or "Hard life" and they will not hesitate for a second in picking "Easy life".

We have also developed multi step innovative processes that bring in marketing geniuses, business concept experts, confidence specialists, child behavioral learning PHD's and other creative people together to brainstorm concepts and approaches and review the lessons before they go into production.

3: How to Make Sure Your Kids Remember Things For Rest Of Their Lives

Third part of the success is the attention we pay to our kids. We review the learning of children in two areas:

- 1- The acquisition of the knowledge through the lessons being thought and
- 2- The enhancement and shifting of that knowledge from “short term memory” to the “long term memory” area of the brain so kids can remember it for the rest of their lives. Making sure the kids remember what they are being thought is an essential element of their future growth.

4: Did You Know Real World Practice Is Even More Important Than Talent?

The fourth element of success, and one that is often overlooked, is the efficient and responsive practice through short quizzes but most importantly the enhancement of learning with real world practice.

We also make sure you as the parent contribute to it by interacting with your children. Parents are encouraged to go through the lessons themselves so that the questions being asked in the lessons can be reminded on a regular basis in your interaction with your children.

This partnership between parents and us to prepare the kids for “The Game of Life” is critical in building the future leaders of tomorrow right now. The best products or promotions can be rendered useless if this supposedly “unglamorous” aspect of KidBizo is overlooked.

5: Implementation of real action

The fifth element of success is to take the knowledge being thought and translate it, into actual businesses for these kids. Theory without practical application can only go so far. This is their time to understand, test and launch businesses with confidence.

The years kids have now are so vital in helping them to find success and fine-tune the creation process to fit individual paths. God gave them the Nature, during these early years Along with the parents, we will provide them the “Nurture” to help them do the best in whatever fields they set their sights on.

These are the five pillars that we are paying attention to and constantly improving upon.

We utilize these five pillars to Enable Children To Learn and Grow Their Own Business, Mindset and Future. These pillars will ensure the success of children and help them become massively successful in all areas of their lives.

How it all Started

Mindfulness : two parents, one only puts their kids in the college basket but the other proactively plans and gives her kids early advantage of learning about mindset, confidence, how to handle people and how to turn ideas into profitable businesses and then allows them to practice starting a business for the next 10 years. Which parent's kids will do better, the one who put all the eggs in the college basket or the one who got them trained for the Game of Life at a young age?

Dear parent,

The last thing you want for your dear kids who you love so much is financial insecurity, and lack of self-confidence right? Just like hundreds of millions of parents all over the world with similar aspirations, this explains why you send them to the best private schools and hire private tutors and try to get them into the best colleges and universities around. You have to realize that very few kids will ever grow up and get rich by going through this cycle. If you are currently planning for your kids' financial future, maybe you shouldn't only go the traditional route by placing all your eggs in the college basket. An increasing amount of studies are showing that an increasingly lower amount of people think that the benefits they got from college were worth it. If you are saving up all that money to put your kid through college or university with the hope that they will get rich in the future, you might be making a strategic mistake.



Here's why an education fund may not necessarily be the best idea for your kids:

Traditional education teaches you how to be an employee but the really big earners are entrepreneurs. Think about it for a second. None of the 5 richest people you can probably name off your head made their fortunes by being an employee.

Business can be a scrap. The one thing that business school doesn't teach you about business is how to have the character to succeed as an entrepreneur. Truly building a business from the ground up is no easy task and of course this is why ... so many fail and many more never even get started.

How to be creative. Creativity is typically a skill that can be taught ... when you spend time getting mentored by real life entrepreneurs.

Mindset: Two people look at the exact same opportunity, one thinks what is there to lose but the other thinks what is there to gain.

Risk taking. You've probably heard this over and over again and that's because it's true: success in business requires risk taking, but school teaches your kids how to play safe! The level of instinct required to succeed in business is learnt. Biggest risk is when they have no training until they finish their education.

Entrepreneurship skills taught by people who haven't done it themselves, will most likely teach you theory only. However most teachers in colleges and universities simply don't have the experience of running a business ... how can they really show your kids how to build successful businesses?



Mindfulness: two parents, come across the opportunity to train their kids to build confidence to not only come across opportunities but gain the knowledge to act on them but one decides kids are too young to learn these things, while the other jumps on it Right Away – – Which parent's kids will do better in the future? The one who found every reason to enroll their kids or the other who found every reason to wait?

The fact is, the traditional education system is not set up to promote entrepreneurship. It was built for the industrial age to produce workers and didn't really turn the tide ever since. Trying to fit kids of all levels and potential into the same chair, strict rules on what you can't do and creating a rat race, which prefers grades over learning – – forces the young minds to develop "learn and forget mentality".

Imagine if the normal education basket said, here is the basic foundation, now you know how to read and how to write and you have foundation in math and science. Forget about grades, forget about rules, don't worry about the race – create, collaborate, make things better, learn but apply it, show up but with a purpose, what would happen to that school?

There got to be a better way.

Imagine there was something out there, which allowed your kids to become part of the success story by getting involved in just a few steps.

Imagine something was tailor made to help your kids develop all the necessary skills to run a 21st century business while they are still young and before they ever step foot in a college classroom. Something special where...

1. Kids are mentored by a team of actual entrepreneurs

An opportunity that even older kids and adults can benefit greatly from. All the steps in running a business are shown while at the same time the kids are managed by people with the requisite experience in building children's confidence and teaches kids how to handle difficult situations.

It provides framework for your children to increase their confidence and be proactive about creation (creating things).

2. Your Kids are taught to understand the employer-employee dynamic.

The complexities of the economic reality are simplified into a form that makes it easy for children to understand why the choice to become an entrepreneur is the smart one. If they can grasp this early enough, they will be on their way to flying high even in their teens.

3. Improve their memory

Your kids are taught the latest techniques to improve their memory, with effects that will stretch on into other areas and aspects of their lives, making them smarter, brighter well-rounded individuals.

4. Actual real world practice

Imagine your kid actually becoming a genuine real world business owner at the age of 10 or 11 or even less. The confidence and sense of accomplishment that will give them is worth an entire college education and way cheaper to boost. They use the time from early age to practice doing business again and again.

What makes me the guy you should listen to?

I have successfully started business after business since i was just a kid. I was one of the lucky few whose natural gift was the ability to see opportunities but my own mother was there to nurture me, she arranged for me to sit with the best businesses she had access to, she made sure I was learning not just at school. This gave me “Can Do Attitude” and the tenacity to build a dream into reality, and I have leveraged this gift to continue to launch businesses where i have seen both side of the stick (failures and successes).

I have gotten millions of dollars’ worth of practical degrees in starting and growing businesses by doing just that—starting, failing and growing businesses.

I was always intrigued by and stayed on the creative side, coming up with and creating things that challenge conventional wisdom or contribute to startup ecosystem. Things like RealVentures.com the largest seed fund in Canada, Weblo (a carbon copy of this world on the internet), UniqueAuction (an auction site, where not the highest but the most unique bid wins), Collective Collaboration (where thousands of people came together to launch one business), and quite a few more.

My most rewarding shooting-for-the-moon concept is KidBizo and TeenBizo. Why?

Because it actually makes a difference for the kids before they pick up the bad habits of this world. It will help them think about creating things, becoming a boss, finding the next big thing, and shooting for the moon. But most importantly it will allow them to practice when they are still young. It will allow them to practice when they do not yet have the obligations of life. This means that by the time they are 19, they will be light years ahead of their friends and their surroundings.

In this growth for these kids, would Self-esteem matter?

Absolutely!

I went through my entire academic life and not a single class was taught on self-esteem, yet if you ask anyone if it is important, you will be hard pressed to find a single person who will say no. Confidence helps you do better in all aspects of life and it is one of the foundational pillars of success.

To all the people working in KidBizo and the Parents who form the KidBizo Universe, don't make the same mistakes as I did.

I taught to myself, all the mistakes I have made in my business life, all the time I was lacking confidence, all the people I learnt from and my successes formed my Environmental DNA and then there is my Genetic DNA.

Imagine you had the choice to pick which nucleotides you will pass to your kids. I'm sure you would create a superhuman! It's no longer a far-fetched thought, and designer babies are already in the works. This is for the generation to come though, so how do we make sure the kids we have today have an advantage in life?

How do we make sure they don't go through the pains we went through?

How do we make sure they don't live pay-cheque to pay-cheque?

How do we make sure they have the confidence they need to become good at anything they want?

How do we make sure the world does not take advantage of them?

This is where the Environmental DNA plays a role. I plan to take all my mistakes and keep them away from KidBizo kids and use all my successes, my resources and know-how to help them become the best they can be. I'm not going to leave confidence-building to the life to teach them, instead it's proactively built into the lessons we teach.

Parents Power

More and more parents in KidBizo are becoming part of the entire circle. They come from all walks of life, they have experiences, knowledge, resources but most importantly – they all have the desire for the kids to do better. Our parents chats and meetings will keep getting better. Even the lessons, parents will be able to contribute in it. What started as a wish of four kids is morphing into something much bigger.

How do we find each other? I have brought on the best minds money can buy for customer acquisition, and if you were just to see our acquiring sequence it will blow your mind away.

Best answers

Some of our best answers are based on limited knowledge, they are based on so many unknowns, and if that is the case, how can they be the best?

For example if you ask a parent, “what do you want your kids to become?” The answer will be “Anything they want to be”. If you look at it from a simpler way, it says, i don’t know. You don’t know so you leave it to a time in the future. You leave it to the education system, you leave it to their age (as they grow they will figure it out for themselves).

How is this different than if I was to ask you, where should I eat and you say “Anywhere you want?”

Elite Parents

I know parents who started teaching their kids which building you will own, which property you need, which bonds you should look at, which company you should invest in, how to pick a company, how you can make friends, how to handle others. What to tell the teacher when you get into trouble or when someone is being unfair to you. No wonder the education system is rigged to produce workers and it’s rigged to provide an advantage to the rich kids.

It is my personal guarantee that if you were to start training your kids on how to do better in life, if you were to help them build their confidence and self-esteem, and if you were to teach them one situation at a time for dealing with people. Your kids will be light years ahead of others.

Life Obligations

The issue is, you have life to take care of. You have obligations, you must provide for your family and with limited amount of time available, you will not be able to do it yourself – – even if you had the know-how.

Success is Proven

A proven way to get your kids to achieve success is to let others help them. When you want them to become better at football, you hire a coach who works with them and teaches them the tricks and drills. With practice, your kid gets better at football. Same holds true for any sport and for education. It is easy to make these decisions because the results are “here and now”. Your kids will have to develop the skills to play “the game of life” in the future, and most parents leave that in the hands of other people – –who are just doing their job and producing more workers.

Your kid’s future depends on what you didn’t do in life.

Here Are the Tricks Rich Devil Pulls to Keep Your Kids in the Rate Race

How Rich Devil Sabotages Your kids' Success

According to J K Rowling the world's most famous single mother, "My personal view is that it's better for my daughter to be brought up in a single parent family than in the context of an unhappy marriage." But there is a significant amount of stigma attached to becoming a single mother, and the practicalities are what give single mothers the most difficulty in lifting themselves out of poverty. Your struggles, your pain and happiness have allowed you to stand tall and work against all odds to provide the best you can for your children. But after talking to so parents, it's clear that: Single mother or not – – You want your kids to do better. You want them to have the confidence to deal with what life throws at them. You want them to rise from the forbidden lower middle to enjoy the full luxuries of life. You don't want people looking down on them, and you want your kids to get out of the rat race instead of having to live pay cheque to pay cheque.

But what you want and what will happen in reality are usually two different things. Learn from the mothers of Franklin Roosevelt, Ronald Reagan, Bill Clinton and Barack Obama: When asked what was the defining moment, his mother said, "I wanted Obama to have a plan".

You too need a plan for your kids but not just any plan:

You want to give them one key advantage that will shape the rest of their lives. The early advantage used by Billionaires like Warren Buffet, Richard Branson who started young and were able to use time in their favor. Imagine your kids learning at this age:

Real insights on confidence boosting, Time-tested strategies on how to deal with people, Learning, understanding and practicing seeing opportunities and having the framework to take action instead of just wishful thinking. Imagine what will happen to their future when at this age, they have the know-how and the grit to start making money as a part time hobby. The Poverty Mindset might create doubts: “why do you want your kids to make money at this age?” But the real question is, “why not?”

Our research shows:

You most likely want your kids to be more confident at this age. You want them to have higher self-esteem and you want them to be happy. The reason making-money is taboo because it is the greatest trick the “Rich Devil” has ever pulled. It has convinced us to delay teaching kids about money, delay the practice of starting a business, and teaching kids to live within their means. Why? Because the “Rich Devil” knows as your kids step into adulthood they will be at disadvantage against the old money kids. They will be stepping into the arena where “who you know” matters, connections matter and money matters. While the “Rich Devil’s” kids become bosses, yours will become employees. While they go on vacation and live the life to the fullest, yours will be making sure they show up to their 9-5 jobs. Why “Don’t teach your kids about money at early age”, is the greatest trick “Rich Devil” pulled? The reason is simple. A six year old’s mind is a clean slate, (same is true for all kids until they become adults). It is ready to be guided in the best direction possible. At a young age connections don’t matter, “Who you know” doesn’t matter. What really counts is “Knowledge” and using it to proactively practice increasing confidence, turning opportunities you see into realities by taking actions. While the “Rich Kids” are waiting for their inheritance, yours will be creating theirs. Success is a combination of confidence, self-esteem, knowledge, support and “Practice”. Think about it, two kids – one is trained to turn ideas into successful business and had the confidence to do it, compared to the other who waits until he is an adult to face the realities of life. Who will do better? What’s more, if you truly want your kids to accumulate riches and do better in life, waiting until they finish their education is sure way to put them into the rat race.

The reality is simple: the more your kids learn at an early age, the more time they will have to practice, and the more they practice, just like any other habit, the better they will do in the game of life.

You landed on this page for a reason. The only thing left for you to do is to make a decision: “Do you want to give your kids the early advantage” to never enter the rat race? If the answer is “Yes”, then don’t put it off to tomorrow.

Next Trick Rich Devil Pulls To Put Your Kids at Disadvantage

This is what the Rich Devil does, but for his own kids, he makes those decisions now.

- He gets them to come to his meetings.
- He gets them to come up with ideas and shows them how to negotiate.
- He teaches them how to talk to people.
- He shows them the value of owning a business and owning property, but most importantly, he teaches them to never work for anyone but instead become a boss.
- He knows the easy life is when you are the creator who creates things, who turns ideas into profitable business and sells things, but he doesn't want your kids to have the same.

What he wants for your kids:

He wants your kids to only become consumers, buyers, and employees, who live pay-cheque to pay-cheque and live by the rules defined by their bosses.

Why?

Because he knows, if you don't defer the future decision of your kids to future, your kids will absolutely do better in life. Your kids will become the biggest competitors of his kids. Your children knowing how to win, will not only win but you have given your kids other values: the values to help, the values to do good in this world, the values to make the world a better place.

He knows "money only makes you do more of what you are". If your kids become rich and they are good, kind and giving souls, they will do exactly that, and be kind, give in charity and live a fulfilling life.



The reality is simple: Don't let the Rich Devil sabotage your kids' success by delaying the decision of their future "to the future", or worst to a system that is built to produce workers, teaches you to stand in line, and trains you to become part of the rat race.

When you make a conscious decision to get them trained for the "Game of Life" at this age, by learning to see opportunities and having the knowledge to take action, they will become the best version of themselves.

Imagine the good they will do to you, your family, community and the world. But will they be able to help themselves first and then the world?

Don't let the Rich Devil convince you to defer the decision of your kids future "to the future".

ACT NOW!

P. S

Rich Devil is consistent. Click here to see the next trick up his sleeve to sabotage your kids Success

In the next Trick Rich Devil uses the Poverty Mind-set Angle

Here comes the big gun.

When you break away from the system, unplug from the oracle of poverty mindset, commit to not looking at money as bad, not delaying your decisions to the future.

The Rich devil knows you are very close to making sure your kids win the game of life, he knows you are breaking away from his grip and he knows he has to get you. He has so many tricks up his sleeve and he knows you at individual levels. He also knows your internal demons: he has conditioned you for the poverty mindset, and he knows your financial means.

The next trick he pulls is on the price. He has trained people for the poverty mindset and knows exactly how you make decisions.

What comes out matters more?

What does a chocolate bar cost? At first glance, it's an easy question to answer, most chocolate bars are priced around the \$1 mark in a retail store. That's why it is considered an impulse purchase.

But the price of anything does not determine its value. Its value is determined by "what you get out of it".

"Price goes in but what comes out is the single most important factor in decision-making", says the Millionaire Mom. For example you bought the chocolate bar for a \$1 but a single twixt has 502 calories. It would take a 150-lb. person 41 minutes to burn 502 calories kickboxing, according to the "Fitness" magazine calories-burned calculator.

According to the Bureau of Labor Statistics, the average American worker gets paid \$24.57 per hour in December. This means the output price of that single chocolate bar is $\$16.8 + \$1 \text{ price tag} = \$17.8$.

The extra one pound of fat has an impact of 4,800 pounds for every mile walked on your knee joint.

A pound of body fat may contain anywhere from 3,436 to 3,752 calories. This means by just eating 6.8 to 7.5 Twix's you will gain one pound of fat, and if you are ten pounds overweight, you will be putting 48,000 pounds of extra compression on your knee joint for every mile walked.

Although around 7 chocolate bars may cost only about \$7, the true cost of it is a lot higher. But we don't look at it that way.

Because it's a deferred cost: something you don't see—something which will cost you over time and in the future. We are "here and now" type of people.

Rich Devil understands this better than anyone, and uses it to sabotage us, our kids and their future.

What is the best way to know if the poverty mindset has taken hold over you?

When any opportunity of life comes your way, even those which excite you, are good for you and you are looking into them, you still wait to hear the price.

For example, you register to attend a webinar but what you don't know is that, you have already beaten the Rich Devil but he never gives up.

WHY?

Think about it. The price you pay, if it increases your kids' confidence by even 5%, how much is that worth?

He has trained you to first and foremost tell yourself, if the headline is no good and does not grab your attention, you will move on and not pay attention.

Let's assume the headline was good, and it did get your attention; it will try to make you think the body of the message is boring and then, you ignore.

If you passed that, you join the webinar and it will bring all kinds of things your way so you don't show up.

You beat him again and do show up. Now every minute you listen, it is trying to get you to stop; it is helping you find reasons to quit and leave. But you have a strong desire for your kids to get out of the poverty mindset.

The devil then gets your thought process to go in a different way. Since you have not been listening, he starts to agree with you. He tells you, what you are hearing is good, it makes sense, but all you need to know now, is the price.

As soon it gets you to start thinking about the price, it knows, you are now paying less attention to what is being said.

You are ready but price must be right. It allows you to start thinking of what you can afford or what you will be willing to pay.

Since it is the Devil, although you don't know it yet, he already knows what the price will be.

He is setting your expectations lower, to a level, where you think you can afford. And when the price is actually revealed, it drops the ball on you. Those who win the price war with the Devil act right away because they want their kids to win and are willing to do what it takes.

Those who lose to the devil think different, they think this is too much; it is too expensive, and walk away from a life changing opportunity.

But more than 600 parents in Kidbizo were able to fight him, able to get out of the poverty mindset and were able to make a decision for their kids future, now.

Why? Because this time around, it was not about them, it was about their kids' future. Once they saw the truth, the light, the devil was no longer able to stop them.

If you haven't acted yet, you might still be thinking it's too much. But "the price is too high" is the thought-process when you look at the price you pay, not the value you get.

If it teaches your kids to start a profitable business now, how much is that worth?

If it allows your kids to positively contribute to the wellbeing of the world because they are successful themselves, how much would that be worth?

You have to be able to imagine, travel to the future in your mind first and see the success your children will create, and once you can see that fully in your mind, you should be able to take actions in the present.

In life, "it is not what you pay but what you get from it, that determines the value". Says the Millionaire mom.

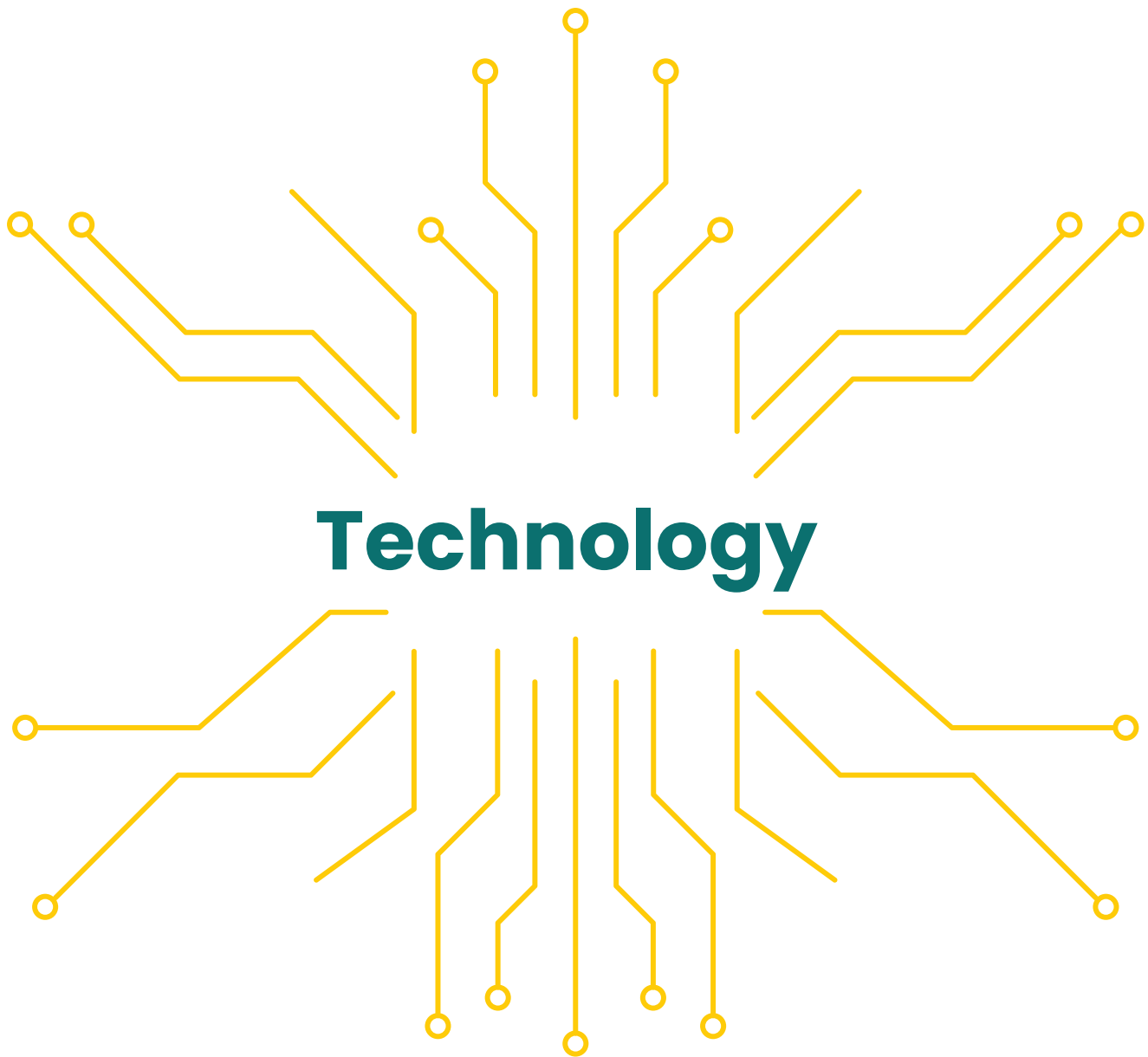
In this case, you must be able to evaluate the value in all honesty. Based on what you already know, here are the questions to answer:

- Will practice make your children better at whatever they are practicing about? Yes/No?
- If your kids are taught a positive mindset, would that help them do better in life? Yes/No?
- If your kids had a blueprint for creating successful businesses at a young age, would they be able to get better with time. Yes/No?
- Will you contribute to them becoming a boss rather than becoming an employee? Yes/No?
- Are you ready to kick Rich Devil where it hurts, to make sure your kids become the best contributors to the wellbeing of people and communities around them? Yes/No?

If the answer to all these questions is "Yes", you must not let the Rich Devil let you focus on price; instead, look at what your children will gain. Even the price itself, think about it. When your kids get this kind of edge and the price is less than a cup of coffee a day, why would you not act?

Act now!

You see, the Rich Devil is constantly working against you to put your kids at disadvantage and you may have the resources to fight back. What about those who don't? What happens to their children? This is one of the things this ICO is going to try to solve. How to provide underprivileged kids a real chance at getting out of the rat race.



Block chain and Smart contracts

We were going to publish the history of blockchain and overview of smart contracts but it would be slippage. Those who know what Blockchain is and how smart contracts work will learn nothing new. Those who don't know it, don't really care how it works. Those who really want to learn about it and don't know it, can go here where someone else has already explained it. Us explaining it also would waste our time in doing so and your time in reading it just because you are here.

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In 2008, Satoshi Nakamoto proposed a combined digital asset and peer-to-peer payments system in his paper, "Bitcoin: A Peer-to-Peer Electronic Cash System". The first Bitcoin was minted on January 4th, 2009, the first payment occurred on January 11th, and the software was released as open source on the 15th, enabling anyone with the required technical skills to get involved. The ownership of Bitcoins, including transfers of ownership, is recorded in a distributed ledger: the Blockchain.

Ethereum is an open-source, public, Blockchain-based distributed computing platform and operating system. It represents digital assets that can have a variety of values attached. They can be used to represent value as diverse as vouchers to real world objects. So, ERC20 tokens are essentially smart contracts that make use of the Ethereum Blockchain.

Smart contracts or self-executing contracts can be converted to computer code, stored and replicated on the distributed system and supervised by the network of computers that run the Blockchain. This results in public ledger feedback such as transferring money and receiving a product or service.

ERC20 tokens

Someone else beat us to it and explained it here.

ERC stands for Ethereum Request for Comments. This is an official protocol for proposing improvements to the Ethereum network. ERC20 defines a set of rules which need to be met for a token to be accepted and called an 'ERC20 Token'. These rules are implemented as a Ethereum Smart contract. An ERC-20 token contract is defined by the contract's address and the total supply of tokens, Other details are token's name, symbol, and the number of decimals.

ERC20 Tokens are traded only on Ethereum network. These ERC20 tokens are Blockchain assets that can have value and can be sent and received, like Bitcoin, Litecoin, Ethereum, or any other cryptocurrency. The difference between these tokens and other cryptocurrency is that ERC20 tokens piggyback on the Ethereum network, hosted by Ethereum addresses and sent using Ethereum transactions.

Use of Smart Contracts

Blockchain or “distributed ledger technology” was originally created as a tracking database for Bitcoin transactions. It was designed to process transactions without the need for a central bank or intermediary, using complex algorithms and consensus among its peer-to-peer network to verify transactions. Blockchain technology is viewed as a platform which could bring about stupendous changes in financial transactions, due to:

1. As a public ledger system, Blockchain records and validate each transaction made, which makes it secure and reliable.
2. All the transactions made are authorized by miners, which makes the transactions immutable and prevent it from the threat of hacking.
3. Blockchain technology discards the need of any third-party or central authority for peer-to-peer transactions.
4. Decentralization of the technology.

Smart Contracts are based on Blockchain technology. While a standard contract outlines the terms of a relationship, a smart contract enforces a relationship with cryptographic code. They help exchange money, property, shares, or anything of value in a transparent, conflict-free way while avoiding the services of a middleman. In a smart contract approach, an asset or currency is transferred into a program and the program runs this code and at some point, it automatically validates a condition and determines whether the asset should go to one person or back to the other person, or whether it should be immediately refunded to the person who sent it or some combination thereof. In the meantime, the decentralized ledger also stores and replicates the document which gives it a certain security and immutability.

How smart contracts are used for KidBizo ICO

Short answer: allows you to buy and sell the tokens as and when deemed necessary by you the token holder.

Long answer if you have nothing better to do:

An investor who invests in the Kidbizo ICO will receive a proportionate amount of Kidbizo token, based on the amount invested. A smart contract will be created and put in place between the SPV and the investor. If the investor wishes to exit at any point, he /she can sell the tokens, based on their market value, to other investors and the smart contracts will automatically execute to transfer to the buyer, his due share in the investment pool.

By leveraging our industry expertise, the power of Blockchain and the potential of the seamless integration of our global technology and the international crypto and fiat currency markets, Kidbizo smart contracts platform provides a safe, transparent and secure venue for investors to diversify their investment opportunities and capitalize on their wealth. Kidbizo seeks to enhance the security of transactions while reducing inefficiencies through the innovative use of Blockchain technology, linking buyers with sellers and investors and regulatory bodies around the world.

Fund Allocation

Fund allocation	Split %
Technology Development	33%
Personnel	11%
Marketing and Sales	39%
Legal expenses	4%
Admin	9%
Other expenses	4%
Total	100%

OLD SCHOOL PARENTS

Follow a path very similar to the one they travelled themselves.

GOAL: GET A GOOD JOB

PLAN: LISTED BELOW

1. Go to school
2. Study hard
3. Get extra help in getting good grades
4. Go to good college/university
5. Get top marks
6. Queue in line to get a good job
7. Make the government rich with the taxes you pay
8. Live from pay cheque to pay cheque
9. Start a family
10. Have kids and run the entire cycle again

SOUNDS FAMILIAR?

FORWARD LOOKING PARENTS

GOAL: TO PROVIDE JOBS TO OTHERS

PLAN: LISTED BELOW

1. success of your kids depends on what you didn't do in life
2. Success comes to those who have sound positive mind : they have a plan for their kids
3. Positive mindset is nurtured : someone must introduce them to it
4. Real life experience comes two ways: 1) by living the life and 2) by learning from others : imagine if your kids were thought situation handling from the outset.
5. Financial Freedom : Profitable business is much more powerful than a job

Want your kids to be financially free and win the game of life, get them a success coach, let them practice starting a business, let them increase their confidence and allow them to use that practice to become better and better at turning ideas into realities. Don't let other people look down at them while pretending to be their friends. Give them what you didn't have.



